



The Girls' Middle School Strategic Plan

2024-2029



As we celebrate our 25-year milestone, we are delighted to present The Girls' Middle School's Strategic Plan 2024 - 2029.

Grounded in our mission to educate girls at a crucial time in life, our strategic planning process has been invigorated by the spirit of collaboration, innovation, and commitment to our students and our mission. Our community of students, families, faculty, and board members have played an integral role in shaping this vision for a brave, bold, and bright future for GMS.

GMS was founded on the belief that middle school girls deserve inspiring and innovative academic programming, a culture of healthy risk-taking, and a caring and supportive school environment. Twenty-five years later, this founding belief remains strong, centered on the experience of adolescent girls and supported by engaged and passionate faculty. As we look ahead, this plan serves both as an affirmation of what we cherish about GMS and as a roadmap for our **brave, bold, and bright future**. In the next five years, we are inspired by the opportunities

to make the most authentic and impactful use of the extraordinary Silicon Valley, our exciting new campus, and our diverse and dedicated community. With optimism, audacity, and resolve, we embark on this significant moment in our school's history, confident in our ability to reach new heights and ensure a strong future.

We invite you to join us on our journey as we work together to fulfill the aspirations outlined in this plan. Together, we will continue to elevate the values of collaboration, innovation, and student-centered education that define The Girls' Middle School.

A handwritten signature in cursive script that reads 'Christine Fairless'.

Christine Fairless
Head of School

A Roadmap to Our Brave, Bold, and Bright Future!

GOAL AREA CULTIVATE CONNECTION AND BELONGING



Initiative 1	Articulate and activate a shared and dynamic vision for diversity, equity, inclusion, and justice.
Initiative 2	Ensure the sustainability of The Bennett Scholars Program—and the academic, social, and personal success of each of our Bennett Scholars.
Initiative 3	Nurture a joyful and empowered learning community.

GOAL AREA ENRICH TEACHING AND LEARNING THROUGH PARTNERSHIPS, PLACE, AND SPACE



Initiative 1	Solidify our position at the forefront of progressive, all-girls education through innovative faculty support and development.
Initiative 2	Cultivate strategic local partnerships and community-engaged learning experiences equipping our students to participate actively in and contribute to a complex and rapidly changing world.
Initiative 3	Develop summer programming that extends the GMS experience to more students, educators, and families in the Bay Area.
Initiative 4	Uphold and uplift the mission of GMS with the design of our new campus.

GOAL AREA ENSURING A SUSTAINABLE FUTURE



Initiative 1	Clearly establish and advance our brand to attract and retain mission-aligned families.
Initiative 2	Attract and retain highly effective mission-aligned teachers.
Initiative 3	Explore innovative financial, fundraising, and partnership strategies in response to a complex independent school financial landscape.